

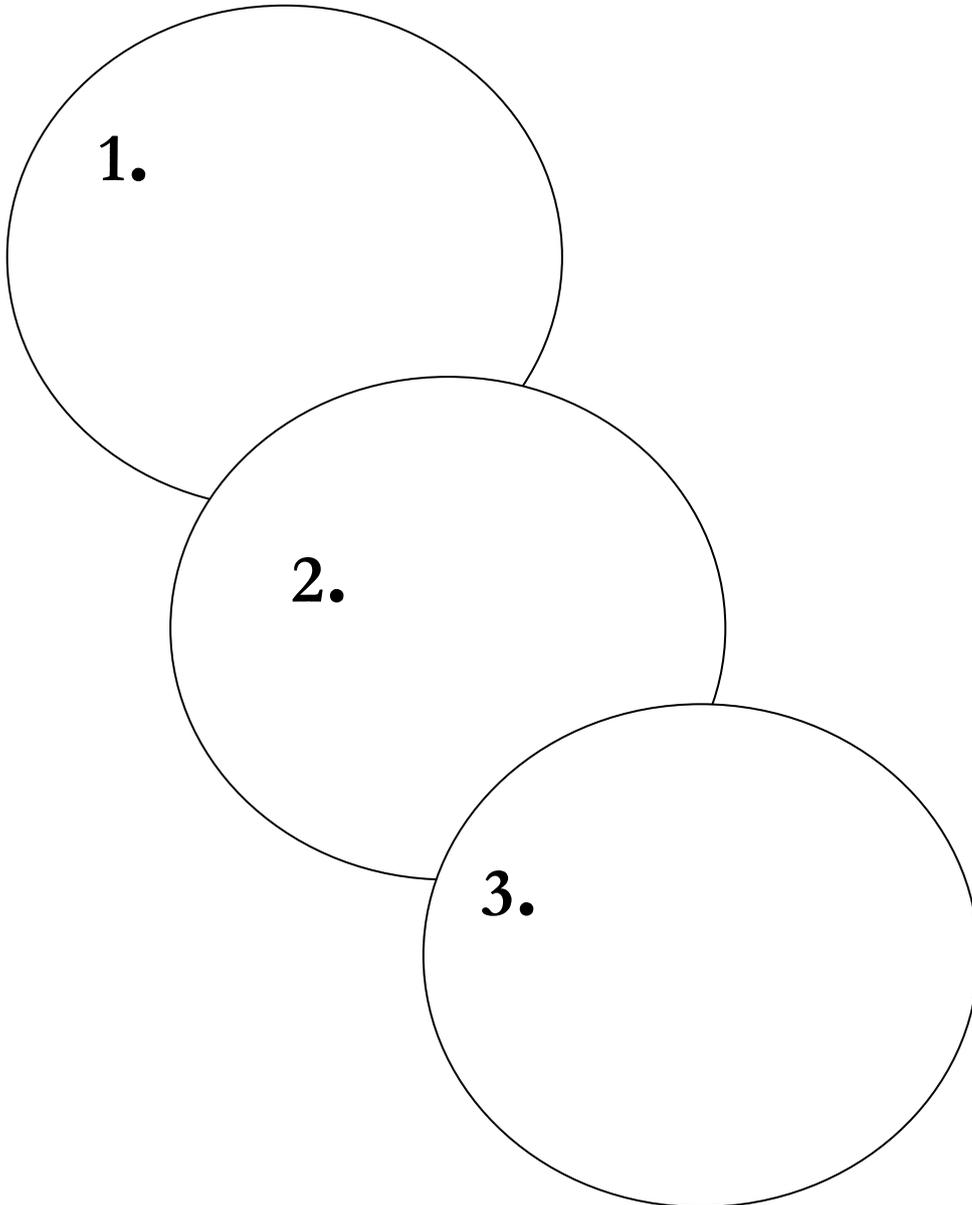
# **Elevate Challenge 2**

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# **Writing Skills**

**work book**

# ***Seminar Overview***



# *Writing an Introduction*

There are 3 outcomes you are looking to achieve in your introduction are to tell the reader:

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_

There are 4 parts to an **introduction**:

**1. Topic sentence:** \_\_\_\_\_

\_\_\_\_\_

A good topic sentence:

- Refers to \_\_\_\_\_
- Mentions why it is \_\_\_\_\_

<p>① <b>Topic sentence:</b> Gently Introduces topic</p>	<p><b><i>School canteens should be banned from selling junk food.</i></b> <b><i>Discuss.</i></b></p> <p>① In recent years, a growing obesity <u>epidemic</u> has led to parts of society calling for restrictions on junk food.</p>
<p>Indicates topic</p>	<p>Mentions importance</p>

## 2. Statement of question: \_\_\_\_\_

Eg: "This essay will \_\_\_\_\_ <insert **exact** words from question> \_\_\_\_\_.

②  
Statement  
of  
question

***School canteens should be banned from selling junk food. Discuss.***

In recent years, a growing obesity epidemic has led to parts of society calling for restrictions on junk food. ② This essay will discuss whether school canteens should be banned from selling junk food.

Exact words from  
the question

This essay will

## 3. Contents sentences: \_\_\_\_\_

Eg: "Firstly this essay will \_\_\_ < insert summary of first paragraph> \_\_\_

"Secondly this will \_\_\_ < insert summary of second paragraph> \_\_\_

③  
Contents

***School canteens should be banned from selling junk food. Discuss.***

In recent years, a growing obesity epidemic has led to parts of society calling for restrictions on junk food. This essay will discuss whether school canteens should be banned from selling junk food. ③ Firstly this essay will examine the arguments for why school canteens shouldn't sell fast food, specifically, it will examine the health risks and costs associated with fast food. Secondly, this essay will examine the arguments against controlling what school canteens sell, and specifically, it will examine the impact of removing students' free choice.

Summarise  
paragraph

Sign post "Firstly,  
this essay will..."

#### 4. Conclusion sentences: \_\_\_\_\_ \_\_\_\_\_

Eg: "Ultimately, this essay will conclude\_\_\_<insert summary of conclusion>\_\_\_\_\_.

④  
Conclusion  
sentence

#### ***School canteens should be banned from selling junk food. Discuss.***

In recent years, a growing obesity epidemic has led to parts of society calling for restrictions on junk food. This essay will discuss whether school canteens should be banned from selling junk food. Firstly this essay will examine the arguments for why school canteens shouldn't sell fast food, specifically, it will examine the health risks and costs associated with fast food. Secondly, this essay will examine the arguments against controlling what school canteens sell, and specifically, it will examine the impact of removing students' free choice. ④ Ultimately this essay will conclude that school canteens should not sell fast food, as the health costs associated with obesity are too great to ignore.

Sign post

Summary of  
conclusion

### 1. Jumbled introduction

**Question: *The United States should introduce stricter gun control laws. Examine this statement.***

A: Thirdly, this essay will examine ways that gun control can be successfully introduced without impacting people's freedoms.

B: Firstly, this essay will examine the reasons for introducing gun control and specifically examine the successful gun control case studies.

C: In recent years, a number of high profile mass shootings has led to growing debate around the area of gun control.

D: This essay will examine the arguments for and against gun control laws and delivers a series of recommendations for reducing gun violence.

E: Secondly, this essay will examine the reasons against control, namely, growing power of the state.

F. Ultimately, this essay will conclude that gun control can be adopted and significantly impact the number of shootings and murders without infringing civil rights.

**Exercise: Use the resources below to write an conclusion.**

① \_\_\_\_\_

\_\_\_\_\_.

② This essay will \_\_\_\_\_

\_\_\_\_\_.

③ Firstly this essay will \_\_\_\_\_

Secondly, this essay will \_\_\_\_\_.

Thirdly, this essay will \_\_\_\_\_.

④ Ultimately this essay will conclude \_\_\_\_\_

\_\_\_\_\_.

### **Introduction Resources:**

*Question:* A carbon tax is essential to combating climate change.

*Paragraph 1 Summary:* Climate change has been validated by most scientists.

*Paragraph 2 Summary:* Carbon taxes put a realistic price on carbon use.

*Paragraph 3 Summary:* Alternative schemes may be more effective.

*Conclusion Summary:* Climate change is a real and pressing issue and some action must be taken, however, alternative schemes such as an Emissions Trading Scheme may be more effective.

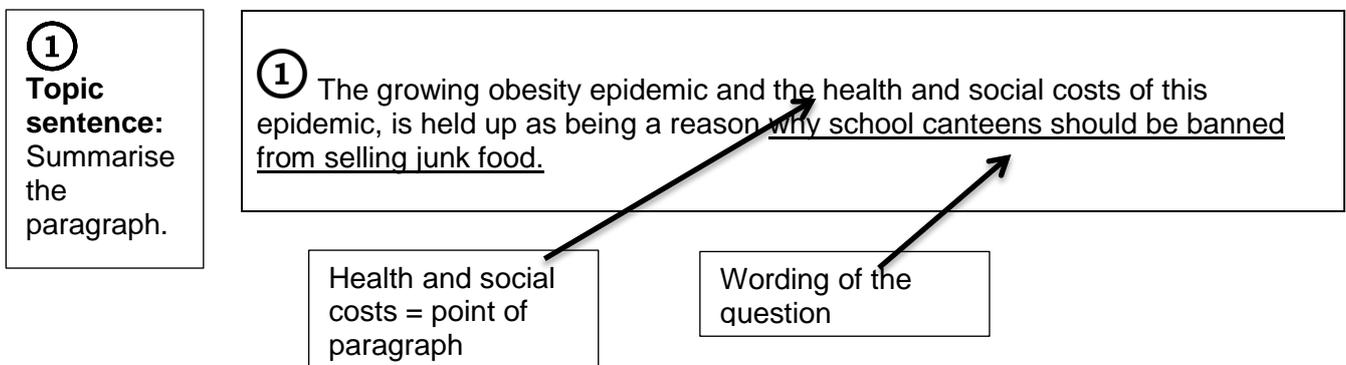
# Writing the Body

There are parts to each paragraph in the body of an essay:

Section	Sentences	Purpose
1. Topic sentence	1	
2. Explanation sentences	2-4	
3. Example sentence	5	
4. Analysis	6	

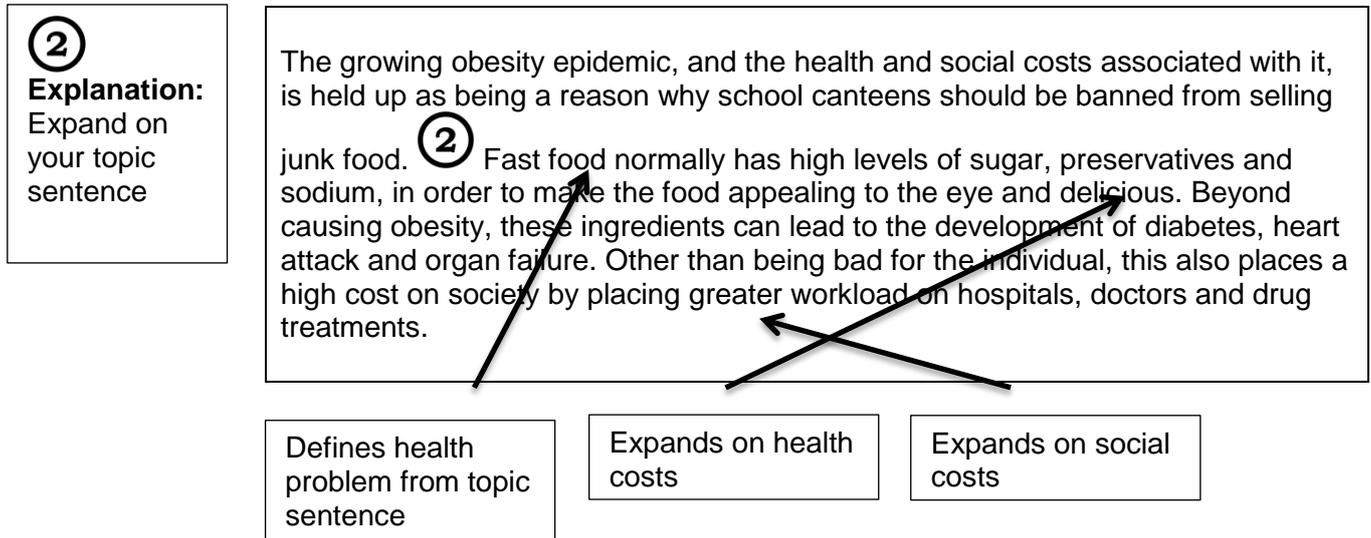
## 1. Topic Sentence

- Summarise the paragraph
- Tie back to the question, using the words from the question



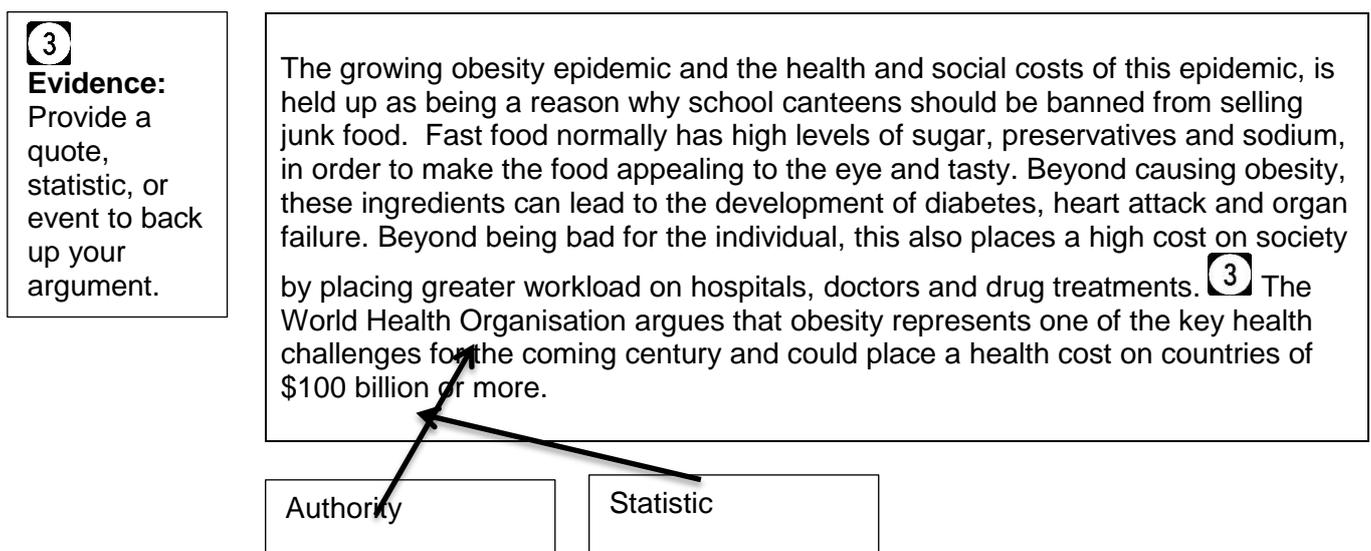
## 2. Explanation Sentence

- Expand upon on the topic sentence.
- Features the core of your argument.



## 3. Evidence sentence

- Insert a quote, statistic, or event to back up your argument.
- Use the evidence to **back up** your argument not to make the argument.



## 4. Analysis Sentence

- Explain the evidence.
- Why is the evidence significant?

④

### **Analysis.**

Explain the evidence you have used. Why is it significant?

The growing obesity epidemic and the health and social costs of this epidemic, is held up as being a reason why school canteens should be banned from selling junk food. Fast food normally has high levels of sugar, preservatives and sodium, in order to make the food appealing to the eye and tasty. Beyond causing obesity, these ingredients can lead to the development of diabetes, heart attack and organ failure. Beyond being bad for the individual, this also places a high cost on society by placing greater workload on hospitals, doctors and drug treatments. The World Health Organisation argues that obesity represents one of the key health challenges for the coming century and could place a health cost on countries of \$100 billion or more. ④ In the context of a consistent problem funding hospitals in Australia, an additional burden of \$100 billion per annum would serve to shutdown the Australian health system.

## 1. Jumbled paragraph from the body of an essay

**Question: The United States should introduce stricter gun control laws. Examine this statement.**

A: This evidence underlines the effectiveness of gun control laws and contradicts the argument from groups such as the NRA which argue that gun control cannot work.

B: Ten years from the law's introduction, "The Australian" newspaper, referred to the Australian gun laws as a "prime example of the effectiveness of gun control and what can be achieved through a committed parliamentary response."

C: The best example of this was the introduction of gun control laws in Australia in 1996, following the Port Arthur massacre where 35 people were killed. The introduction of laws restricting the purchase of guns and the initiation of a gun buy-back program which brought 631,000 guns back of the Australian population, led to a significant decrease in the availability of fire arms across the country. Since 1996 there has not been a single mass shooting in Australia, gun related violence has decreased substantially, as has the number of suicides by guns.

D: One of the key arguments for the introduction of gun control is that it has a track record of effectiveness.

# *Writing the Conclusion*

There are 3 purposes to the conclusion, they are:

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_

Don't EVER do the following in a conclusion:

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_

## 1. Concluding Sentence

- The purpose of the concluding sentence is \_\_\_\_\_  
\_\_\_\_\_ & \_\_\_\_\_
- Words such as “In conclusion” or “It is therefore clear” can serve to draw the markers attention that you are concluding.

①

### **Concluding sentence:**

Draw attention to the fact that you are finishing and refocus on the point.

①

In conclusion it is clear that the debate on whether schools should ban the sale of junk food is beset by controversy.

Sign posts that we are ending

Wording of the question

## 2. Summary Sentence

- The purpose of the summary sentence is \_\_\_\_\_  
\_\_\_\_\_.

②

### Summary sentence:

Summarise the arguments that were contained in the essay.

In conclusion it is clear that the debate on whether schools should ban the sale of junk food is beset by controversy. ② Advocates for banning junk food sales highlight the health and social costs associated with junk food, whereas critics argue that by removing free choice, children aren't taught to make healthy decisions, a problem that may lead to over consumption later in life.

Arguments for

Arguments against

## 3. Position Sentence

- The purpose of the position sentence is \_\_\_\_\_  
\_\_\_\_\_.
- Avoid using words like "I think" or "I would". Instead use, "**This essay recommends**" or "**This report recommends**".

③

### Position sentence:

States your views on the issue.

In conclusion it is clear that the debate on whether schools should ban the sale of junk food is beset by controversy. Advocates for banning junk food sales highlight the health and social costs associated with junk food, whereas critics argue that by removing free choice, children aren't taught to make healthy decisions, a problem that may lead to over consumption later in life. ③ This report recommends that school canteens ban the sale of junk food. Whilst acknowledging arguments for building free-will and self-discipline, this report has highlighted that the marketing and make up of junk food products makes it hard for students to say no, and that the costs of over eating of junk food products is simply too high to ignore.

Explanation of why the position has been taken, tying into points raised in the body.

## 4. Recommendation Sentence

- The purpose of the recommendation sentence is \_\_\_\_\_

\_\_\_\_\_.

④

**Recommendation Sentences** Discuss the actions that need to be taken to implement your position

In conclusion it is clear that the debate on whether schools should ban the sale of junk food is beset by controversy. Advocates for banning junk food sales highlight the health and social costs associated with junk food, whereas critics argue that by removing free choice, children aren't taught to make healthy decisions, a problem that may lead to over consumption later in life. This report recommends that school canteens ban the sale of junk food. Whilst acknowledging arguments for building free-will and self-discipline, this report has highlighted that the marketing and make up of junk food products makes it hard for students to say no, and that the costs of over eating of junk food products is simply too high to ignore. ④ This report recommends that the state government enact a law banning school canteens for selling foods that contain sugar, preservative or sodium content beyond an agreed benchmark. Secondly, this report acknowledges that there may be criticism of this law, and as such the government should also launch an advertising campaign explaining the laws.

Sign posts recommendation

## 3 Jumbled conclusion from the body of an essay

**Question: The United States should introduce stricter gun control laws. Examine this statement.**

A: Despite the entrenched criticism of gun control, this report recommends that the US implement gun control laws due to the persuasive examples that underline the effectiveness of gun control laws and which demonstrate that such controls do not diminish personal freedom.

B: In conclusion, it can be seen that gun control is a complex issue.

C: Advocates for gun control argue that examples from other countries show that limiting availability has a clear impact on shootings and murders, whilst critics argue that gun control violates civil rights and may lead to an increase in government control.

D: This report recommends that the government implement laws banning the sale of automatic weapons, implement controls on the purchase of weapons by requiring background checks and implement a gun buy-back to decrease the number of readily available weapons.

# ***The difference between a report and an essay***

There are 4 differences between a report and an essay:

1. \_\_\_\_\_

2. \_\_\_\_\_

- Don't use a heading for the introduction but make sure you use one of the conclusion.

3. \_\_\_\_\_

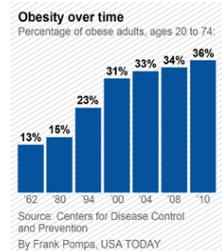
- Include a title for diagrams, charts and pictures.
- Include a reference as well

4. \_\_\_\_\_

- Put recommendations on a separate page.
- Bullet point recommendations and limit the recommendations to 1-2 sentences.

## **Arguments for banning junk food:**

The growing obesity epidemic and the health and social costs of this epidemic, is held up as being a reason why school canteens should be banned from selling junk food. In the context of a consistent problem funding hospitals in Australia, an additional burden of \$100 billion per annum would serve to shutdown the Australian health system.



**Illustration 1:** Rising obesity rates (source: USAToday, 2012)

# ***Bibliography***

1. \_\_\_\_\_

2. **Order the references in alphabetical order of the**

\_\_\_\_\_.

3. \_\_\_\_\_

Aardvark, J. (2004).

4. **Format the reference in the following order:**

(a) Books

Aardvark, J. (2004). *The costs of obesity*. Penguin: Frenchs Forest

(b) Newspaper

West, J. (2012). "The rising costs of fast food." *The Sydney Morning Herald*.  
Accessed from [ww.smh.com.au/fast/food/article](http://ww.smh.com.au/fast/food/article)

(c) Website

World Health Organisation. (2013). *The World Health Organisation*.  
[www.who.org](http://www.who.org)

## **Bibliography**

Aardvark, J. (2004). *The costs of obesity*. Penguin: Frenchs Forest

West, J. (2012). "The rising costs of fast food." *The Sydney Morning Herald*.  
Accessed from [ww.smh.com.au/fast/food/article](http://ww.smh.com.au/fast/food/article)

World Health Organisation. (2013). *The World Health Organisation*.  
[www.who.org](http://www.who.org)